

CURIOUS

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Why are vultures bald?
What's the longest word in English?
Who invented the flushing toilet?
How do you make an egg nog?

That's the trouble with being curious. You start with a perfectly reasonable quest for knowledge, and next thing you want to know the answer to everything.

We started innocently enough. We were curious about our clients' business. We were curious to know things like: What's your brand all about? Who buys whatever it is you sell? And why? What's your brand communicating?

The great thing about asking interesting questions is, you get interesting answers: 'Floccinaucinihilipilification', 'Thomas Crapper', and 'With difficulty', for example. And why are vultures bald? Don't ask.

Design disciplines

Branding
Corporate Identity
Digital
Advertising
Direct Mail
Print

Clients

Areen Design Services
Aviva
Barclays
Berwin Leighton Paisner
Clarion Retail
Close Brothers
Design Council
Electrolux
Film It
Hot Sauce Production
Norwich Union
Pighog Press
Richmond International
Sappi Fine Paper Europe
The South
Trolex
Virgin Money

Norwich Union



The Independent on Sunday



RAC



Knifey Spoony



Sappi Fine Paper Europe



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